

DUPLICATE INVOICE



WESH
1021 N. Wymore Rd.
Winter Park, FL 32789
Main: (407)645-2222
Billing: (407)389-7661

www.wesh.com

Billing Address:

McLaughlin & Associates
Attention: Accounts Payable
566 S. Route 303
Blauvelt, NY 10913

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
949055-1	09/16/12	September 2012	08/27/12 - 09/14/12
Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Mack/R/Senate	MACK/S/R	

Flight Dates	Order #	Alt Order #
09/10/12 - 09/14/12	949055	07901628

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	MACC	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/10/12	09/11/12	M-F NOON NEWS 12-12:12:00-12:30 PM	12:00-12:30 PM	11-----	:30	2	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	11-----	2	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	09/10/12	12:27 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	CMFR0823H	\$200.00 NM
2	WESH	Tu	09/11/12	12:16 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	CMFR0823H	\$200.00 NM
2	09/12/12	09/13/12	M-F 4-5 PM NEWS	M-F 4-5 PM	--11---	:30	2	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--11---	2	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	W	09/12/12	4:43 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	CMFR0823H	\$550.00 NM
2	WESH	Th	09/13/12	4:13 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	CMFR0823H	\$550.00 NM
3	09/14/12	09/14/12	M-F 5-6 PM ROT	5:00-6:00 PM	----F--	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	----F--	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	F	09/14/12	5:53 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	CMFR0823H	\$700.00 NM
4	09/10/12	09/13/12	M-F 6-6:30 PM	M-F 6-6:30 PM	1111---	:30	4	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	1111---	4	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	09/10/12	6:24 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	CMFR0823H	\$1,000.00 NM
3	WESH	Tu	09/11/12	6:27 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	CMFR0823H	\$1,000.00 NM
2	WESH	W	09/12/12	6:26 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	CMFR0823H	\$1,000.00 NM
4	WESH	Th	09/13/12	6:29 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	CMDF0911	\$1,000.00 NM

Total Spots 9

Gross Total \$6,200.00

Payment Terms 30 Days

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
We warrant that the actual broadcast information shown on this invoice was taken from the program log.

DUPLICATE INVOICE

Send Payment To:



WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

www.wesh.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
949055-1	09/16/12	September 2012	08/27/12 - 09/14/12

Advertiser	Product	Estimate Number
Mack/R/Senate	MACK/S/R	

Agency Commission \$930.00

Net Amount Due \$5,270.00